
LAREDO AREA COMMUNITY FOUNDATION

Inspired by Generosity, Empowered by Giving

Christine Holliday Cerda
President

March 2, 2022

Alexandra C. Solis
Vice – President

To: Non-Profit Organization

From: Christine Holliday Cerda, President

Jennifer Beckelhymer
Secretary

Juan M. Caballero
Treasurer

It's that time of year when the Laredo Area Community Foundation and the Laredo Morning Times select a 2022 Community Hero. The challenges faced and overcome by our local and surrounding area service organizations this past year have been tremendous, and the impact of our non-profit community has never been stronger!

Directors:

Pablo Arenaz

We invite you to honor your most outstanding volunteer or employee by nominating them for the 2022 Jefferson Award. Attached you will find the nomination application. Please complete the form and email to: bill@lmtonline.com. A recent head shot of the nominee and your organization's IRS 501c3 letter must also be included. Deadline for the application is March 18.

Nancy de Anda

Matias de Llano, III

Keith W. Franklin
Past-President

To aid in the process, we offer the following suggestions:

- 1. Tell the story of your recipient in the most compelling and interesting way.**
- 2. Get the judges' attention in the FIRST few sentences.**
- 3. Share how your recipient began and any extraordinary obstacles they may have had to overcome.**
- 4. WOW the reader with your nominee's impact & "DO THE MATH."**
- 5. Share how the nominee has changed the community.**

William B. Green

Candy Hein
Past-President

Ricardo E. Morales

Larry Norton

We are excited celebrate the nominees and their respective organizations at an awards ceremony sponsored by International Bank of Commerce March 31, 2022 at the IBC Annex Ballroom at 6 p.m.

Jeremy Peters

Mario Rullan

Elizabeth R. Sames
Past-President

Each nominee will receive a plaque recognizing their valuable and selfless commitment to our community. The Jefferson Award recipient will be invited to represent the Laredo area at a ceremony in Indianapolis on June 21-23 where he/she vies for the Jacqueline Kennedy Onassis Award celebrated in November in New York City. Hundreds of winners from throughout the country will be recognized at the event sponsored by the Hearst Corporation.

Christine Trevino

Advisory Members:

Irving Greenblum
Past-President

This special night not only honors and encourages public service, but also benefits your charity. The Jefferson Award recipient's sponsoring organization will receive a \$1,500 unrestricted grant and \$1,000 will be added to the area of interest fund best aligned with your charity. In 2021 these funds disbursed \$5,000 grants to four local organizations.

Rosendo Carranco

Nancy N. de Anda

Join us for this annual event and help us honor your outstanding member!

James B. Harrell

Ruben Soto, Jr.

Robert H. Summers

Serving Laredo and South Texas since 2005
